



# MEDIA PACK – Website and Newsletter

## What's Good To Do - The Brand

- No plans for the weekend - [What's Good To Do?](#)
- Kids bored on their school break - [What's Good To Do?](#)
- Need a great date idea - [What's Good To Do?](#)
- Need a networking event or a restaurant to meet with prospective clients? - [What's Good To Do?](#)
- Do you want your venue to be known as the it spot for business events, galas and conventions? - [What's Good To Do?](#)

**What's Good To Do** is your comprehensive directory and source of information point.

## Why advertise with us?

Our website had over 29,000 unique visits in November 2016 and over 52,000 visits. We have over 4,400 followers on Ttwitter and 1,800 fans on Facebook. These figures are for our main pages. We also have regional pages.

We keep our advertising rates reasonable so that they are affordable for all sizes of business. We have both national and regional social media pages.

## How we can help your business

**What's Good To Do** offer several ways of getting word out about your business. Options include newsletter sponsorship, website category sponsorship, website listings, product reviews and banner advertising. Please visit <http://whatsgoodtodo.co.uk/advertise/> for more info.

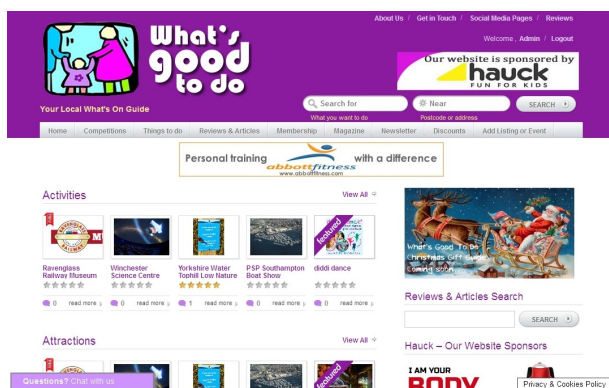
For further details on **What's Good To Do**, please contact:

Debbie Talbot on [info@whatsgoodtodo.com](mailto:info@whatsgoodtodo.com) or Telephone: 07826 524782

## Want FREE advertising?

If you provide an offer/discount for our Membership Card scheme, we give you a **FREE** Featured listing on our website for as long as your offer/discount is live.

Simply email [info@whatsgoodtodo.com](mailto:info@whatsgoodtodo.com) for a code to add your listing to our website for **FREE**.



Whatsgoodtodo.com is the trading name of Toys and Clothes Ltd, which is a company registered in England and Wales  
Registered Address: 69 Ashcroft Road, Luton, Bedfordshire, LU2 9AX Company number 04638670.

## Website Advertising Rates

Listings		Annually
Free Listing (non-profit organisations and charities only)		£0
Standard Listing		£20
Featured Listing		£40
Standard Event Listing		£5
Featured Event Listing		£7.50
Bulk listing/events rates are available	Please email <a href="mailto:info@whatsgoodtodo.com">info@whatsgoodtodo.com</a>	

Banner Advertising:	Size	Monthly	Annually
Homepage Sliding Banner	468x60	£20	£200
Homepage Static Banner	300x150	£30	£300
Non-Homepage Static Banner	300x150	£15	£150

<b>Advertorial/Sponsored Post (subject to approval)</b> We reserve the right to refuse to post unsuitable material	Sponsored Post £50 (disclosure/no follow link)
<b>Run a competition on our website</b>	Currently free with £15 minimum prize value

## Newsletter advertising rates

Advert:	1 Issue	3x Issues	6x Issues	Copy Deadline
Business advert (300 x 180 pixels)	£2.50	£7	£13	25th of the month
Newsletter Sponsorship	£5	£13	£25	25th of the month
Full Page (Featured Article)	£10	£28	£54	25th of the month

## Discounts, Offers and Voucher Codes

Listings	
Discount Provider for WGTD Membership Scheme	Free Featured Listing
Discount Code/Offer/Voucher for WGTD Website Users	£5.00

## Sponsorship (Website Categories)

Banner	Annually
Category (i.e. Kids Section)	£200
Competitions Page	£200
Main Website	£1000

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